

# Master Day Business & Economics 2026/2027

Recruit High-Achieving Bachelor's Students for your Master's Programmes

## Locations and dates

- Stuttgart: Saturday, October 17<sup>th</sup> 2026
- Cologne: Saturday, October 24<sup>th</sup> 2026
- Munich: Saturday, February 27<sup>th</sup> 2027
- Frankfurt: Saturday, March 13<sup>th</sup> 2027
- Online via Zoom: Thursday, April 22<sup>nd</sup> 2027

## Customised target group

- |               |  |
|---------------|--|
| Quantity      | • Ø 100 pre-selected participants  |
| Stage of life | • Prospective graduate students  |
|               | • 88% in business & economics  |
| Quality       | • Pre-selected candidates with good and very good profiles, many of them e-fellows.net scholarship holders (top 10%) |
|               | • The majority of participants want to pursue a degree abroad  |

## Valuable contacts

- ✓ High quality of applicants
- ✓ Pre-registered participants
- ✓ Intensive preparation of the students
- ✓ Pre-selection by e-fellows.net
- ✓ Contact possibility with all participants

## Focus on candidate quality

e-fellows.net was born out of the question of how companies can secure young academic talent in the long term.

Today, we have the largest pool of top talent with around 60,000 students, 175,000 professionals and 5,000 pupils. They are among the top 50 percent of their year groups and subjects. We currently support around 40,000 top-of-class students with our own scholarship, primarily in business, law and STEM subjects.

Our portfolio includes over 60 digital recruiting and employer branding measures, events and books. Every year, around 180 companies and 170 (inter)national universities recruit from our talent pool.



## Exemplary agenda on-site

(all times CET, subject to change)

10:30 am – 11:00 am	Welcome
11:00 am – 3:30 pm	One-to-one meetings
12:00 pm – 3:30 pm	Presentations
3:30 pm – 4:00 pm	Exhibition & networking

## Effective events

### High Quality of Attendees

All attendees provide proof of excellent to good academic achievements, study abroad or work experience and are interested in pursuing a Master's programme in business and economics in the next two years. On average, exhibitors recruit more than five students at Master Day events.

### Up to three points of contact

Get in touch with your target audience during one-on-one interviews with up to 16 of your favourite candidates, networking sessions and a presentation (optional).

### Efficient Contact Management

Stay in touch with your favourite candidates efficiently after the event and inform them about your study programmes. In addition we send you the list with your candidates' details including email address, current degree programme and end of studies.

**All services, price and booking deadline can be found on the next page in the booking form.**

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Our services, your advantages	Standard package	Presentation Package
Presentation of your study programmes at the stand	✓	✓
20-minute one-to-one meetings with your favourite candidates	up to 16	up to 16
20-minute presentation in a separate room	-	✓
Opportunity to contact all participants afterwards	✓	✓
Branding for your school as part of the event marketing	✓	✓
	<b>2,800 Euros</b>	<b>3,300 Euros</b>

Location	Date	Booking deadline (depending on availability also later)	Standard package	Presentation Package
Stuttgart	Saturday, October 17 <sup>th</sup> 2026	Sunday, August 30 <sup>th</sup> 2026	<input type="checkbox"/>	<input type="checkbox"/>
Cologne	Saturday, October 24 <sup>th</sup> 2026	Sunday, August 30 <sup>th</sup> 2026	<input type="checkbox"/>	<input type="checkbox"/>
Munich	Saturday, February 27 <sup>th</sup> 2027	Thursday, December 31 <sup>st</sup> 2026	<input type="checkbox"/>	<input type="checkbox"/>
Frankfurt	Saturday, March 13 <sup>th</sup> , 2027	Sunday, January 31 <sup>st</sup> 2027	<input type="checkbox"/>	<input type="checkbox"/>
DACH Online	Thursday, April 22 <sup>nd</sup> 2027	Wednesday, March 31 <sup>st</sup> 2027	<input type="checkbox"/>	<input type="checkbox"/>

With your booking, you agree that on-site appointments may take place online in exceptional cases.

excl. VAT

## Contact person:

First name and surname:

Email address:

Phone number:

Send this booking  
to your account manager  
or, if unknown, to  
[booking@e-fellows.net](mailto:booking@e-fellows.net).

## Invoice Address:

Name of university:

Contact Person:

Department:

Street and no.:

ZIP code and city:

Email address for invoice:

VAT number:

Only required for European universities outside of Germany

PO number:   To be provided later  Not required

To make it easier for you to complete the form, a signature is not required.