

Our Offers for Your Success: 1. LL.M. Days

Recruit Germany's Top Law Students for Your LL.M. Program e-fellows.net LL.M. Days 2024: Berlin, Munich and Frankfurt

Your Advantages:

- **high-quality candidates:** Meet over 100 first class candidates selected from the top 15% of German law students.
- **in-depth discussions:** Talk to attendees with a high interest in your law school during scheduled group interviews.
- **great visibility:** Promote your law school additionally during an open fair.
- **lasting effects:** Receive contact data of all participants after the LL.M. Day.
- **all-round service:** Lean back while e-fellows.net organizes the event from A to Z, incl. selection of candidates and extensive marketing measures through online and print channels. The far-reaching marketing campaign lasts several weeks.
- **convincing facts:** The last LL.M. Day was rated with 4.9 out of 5 stars by the exhibitors, and the recommendation rate by the students amounted to over 96%.

The LL.M. Day in Detail

Concept

High-performance German law students and trainee lawyers gather information about the Master of Laws on the LL.M. Day. You position yourself as prominent law institution and talk to attendees, who had indicated a specific interest in your LL.M. program(s) in advance, in small group sessions. Besides you meet students in an open fair and inform about your offers and guidelines.

Attendees

80 attendees are guaranteed. The number was exceeded in the past (e.g. November 2023: 168 attendees). We select the most promising candidates with outstanding grades and international profiles for you. Approximately 40% have already sat their First State Exam, others stand before it. All attendees have very good grades.

Agenda

You talk to top German law students in four small group sessions in a row. Each session lasts fifteen minutes. Subsequently you reach further attendees during an open fair.

Effective Recruiting

You receive contact data of all participants to contact them once as well as their feedback after the event.

LL.M. Days in 2024

- Berlin on Saturday, March 9, 2024
- Munich on Saturday, March 16, 2024
- Frankfurt on Saturday, November 16, 2024

Conditions

Price per LL.M. Day: 3,000 Euro (VAT is not included)

Discounts: please see page 5.

Booking deadlines:

January 15 for Berlin on March 9, 2024

January 22 for Munich on March 16, 2024

August 31 for Frankfurt on November 16, 2024

(Booking later may be possible depending on availability. Please ask us.)

Our Offers for Your Success: 2. LL.M. Forum Online

Recruit top law students and professionals for your online, part- or full-time LL.M. programs

NEW! e-fellows.net LL.M. Forum Online 2024: Online via Zoom



The LL.M Forum Online at a glance:

Participants:

- ▶ 100% your target audience: German law students with interest in an international LL.M.
- ▶ Quality: first class candidates from the e-fellows.net talent pool
- ▶ Number of participants:
 - approx. 40-60

Exhibitors:

- ▶ Renowned law schools or faculties only.
- ▶ A maximum of 10 law schools is allowed.

Overview

Agenda (subject to change)

6:00 – 8:00 p.m. CEST (Central European Summer Time = UTC+2)

1. Introduction by e-fellows.net
2. Short presentations (5 minutes) by each law school
3. Virtual booth conversations in ZOOM break-out rooms (you will be in your own break-out room)

Upcoming Event

Online (via ZOOM): Tuesday, May 14, 2024

Target Group

e-fellows.net supports top-10% students in Germany, Austria and Switzerland with an online-scholarship.

Online-Scholarship holders with laws as academic background have a minimum of **8 points in their first state exam** or average grades before.

Conditions

- ▶ Participation fee: 3,000 Euro (excl. VAT)
- ▶ Multiple-booking-discount, if you book the LL.M. Forum Online together with one of our regular LL.M Days in Berlin, Munich or Frankfurt: 500 Euro (excl. VAT)
- ▶ Booking deadline: Sunday, March 31, 2024

Our Offers for Your Success: 3. Guidebook "Der LL.M."

The German publication on the Master of Laws **Der LL.M. 2024 – Print & E-Book**



Your advantages at a glance:

- ▶ **High visibility:** An elaborate and professional profile of your law school is embedded in quality content on planning and financing an LL.M.
- ▶ **High class target group:** 5,000 copies of the book are ordered by excellent future lawyers.
- ▶ **High impact marketing:** The book provides online and offline marketing via print and e-book.
- ▶ **High quality editing:** first-class service from e-fellows.net; minimal effort for you.

Your advantages in detail

Guaranteed distribution to high caliber candidates

Based on its well researched content, "Der LL.M." is the German publication on the Master of Laws that your target group trusts in. e-fellows.net makes sure that the publication is passed into the right hands; more than 1,300 e-fellows.net scholars (selected from the top 10 percent of German law students) order the print edition for free. Another 3,700 copies are circulated via bookselling, events, universities, student organizations, and regional courts.

High visibility for your law school profile

Your single- or double-page profile contains a detailed description of your program(s), your law school's logo, contact details, facts and figures, and a picture.

Combination of offline, online, and mobile marketing

e-fellows.net publishes 5,000 printed books and a professionally edited e-book version. The digital version is made available as EPUB, MOBI (for Kindle), and PDF. Hence, the book can be read on all mobile devices (e-readers, tablets, smartphones, etc.) as well as on laptops/notebooks and desktop computers. You can include your social media channels and an image video in your e-book profile.

First-class service from us; minimal effort for you

You provide us with all relevant information about your law school and LL.M. program(s); we take care of editing your profile.

Conditions

- ▶ **Single-page profile:** EUR 1,000. **Double-page profile:** EUR 1,500 (VAT is not included). For discounts, please see page 5.
- ▶ **Booking deadline:** **15 December 2023** (booking later may be possible depending on the state of the editing process). Date of publication: April 2024.
- ▶ **Our services:** Editing your single- or double-page profile according to your specifications, guaranteed distribution to first class candidates (5,000 printed books plus e-book version), evaluation of your profile's visibility via feedback from e-fellows.net scholars.

Our Offers for Your Success: 4. Online Profile

Be visible, stay memorized

Online Profile on www.e-fellows.net

Generate attention for your law school

An online profile about your law school on www.e-fellows.net enhances your reputation amongst a very attractive target group: the best law students in Germany. As the profile is written in accordance with current SEO standards, you will also improve your search engine exposure.

Be continuously present and highlight key facts

We regularly advertise your profile in our newsletters for scholarship holders, alumni and members of e-fellows.net, and point to application deadlines and events at dates specified by you.

Tailor information to your target group

Your online profile contains important information about your law school. Give your audience an impression of what studying at your law school is like by adding pictures or a video gallery.

Reliable service

We coordinate the content of your profile with you and write it based on your data. Updates and additions are possible at any given time.

High-value target group

475,000 students visit our website per month. More than 120,000 subscribe to our newsletters.

Conditions

- ▶ Price: 3,000 Euro for premium profile (recommended) with interview of alum and a minimum of five entries in our newsletter
- ▶ Price: 1,500 Euro for basic profile (VAT is not included), no interview, two entries in our newsletter
- ▶ unlimited duration, termination is possible every year with a three months' notice
- ▶ no booking deadline, booking is possible year-round

Our Products for Your Success – Overview

| | |
|---------------------------|--|
| LL.M. Days: | <ul style="list-style-type: none">• Berlin on March 9, 2024; 3,000 Euro; booking deadline: January 15, 2024• Munich on March 16, 2024; 3,000 Euro; booking deadline: January 22, 2024• Frankfurt on November 16, 2024; 3,000 Euro; booking deadline: August 31, 2024 |
| LL.M. Forum Online | <ul style="list-style-type: none">• Online LL.M. Forum on May 14, 2024; 3,000 Euro; booking deadline: March 31, 2024 |
| “Der LL.M. 2024“: | <ul style="list-style-type: none">• single-page profile in "Der LL.M. 2024": 1,000 Euro (VAT is not included)• double-page profile in "Der LL.M. 2024": 1,500 Euro (VAT is not included)• booking deadline: December 15, 2023 |
| Discounts: | <ul style="list-style-type: none">• discount of 1,000 Euro if you book two LL.M. Days, discount of 1,500 Euro if you book all three LL.M. Days• additional discount of 300 Euro if you choose a book profile in “Der LL.M. 2024” along with at least one event |
| Online Profile: | <ul style="list-style-type: none">• standard: 3,000 Euro, small: 1,500 Euro• booking is possible year-round |

We wish to place a binding booking for the following products:

Please tick the appropriate box(es)

LL.M. Day Berlin on March 9, 2024

LL.M. Day Munich on March 16, 2024

LL.M. Forum Online on May 14, 2024

LL.M. Day Frankfurt on November 16, 2024

Single-page profile in "Der LL.M. 2024"

Double-page profile in "Der LL.M. 2024"

Standard Online Profile

Small Online Profile

Your Data

Contact person:

Full name:

E-mail address:

Phone number:

Invoice address:

Name of university/college:

Department:

Address line 1:

Address line 2:

ZIP code, city:

VAT No.:

e-mail for invoice:

We require a Purchase Order number and will send it to you at least four weeks before payment is due.

We would like to pay for all products at the same time (only relevant if you booked more than one product).

To facilitate the completion of the form, no signature is required.

Please complete the above form and return it via e-mail to booking@e-fellows.net or directly to your account manager.

We look forward to hearing from you.

Thank you!